



VEHICLE PURCHASE PROGRAM

ACTIVE & RESERVE US MILITARY NISSAN VPP PROGRAM RULES

NISSAN NORTH AMERICA IS PLEASED TO EXTEND THE NISSAN VEHICLE PURCHASE PROGRAM (VPP) TO ACTIVE AND RESERVE US MILITARY.

PROGRAM DESCRIPTION

This offer provides the opportunity to purchase or lease a new Nissan or Infiniti vehicle at a predetermined, at or below Dealer invoice price.

Nissan participants will be able to purchase a new vehicle at \$150 below the Dealer Invoice price, plus all applicable incentives.

Infiniti participants will be able to purchase a new vehicle at Dealer invoice, plus all applicable incentives.

Visit www.INSIDENISSAN.COM for details.

MODEL ELIGIBILITY

All new Nissan models, except: LEAF & GT-R

All new Infiniti models, except: M35h Hybrid, IPL G Coupe

PARTICIPANT ELIGIBILITY

To qualify for this special US Military VPP program, participants must meet the following conditions:

- Active duty or Reserve and their dependents (spouse)
- US Military includes: Army, Navy, Air Force, Marines, Coast Guard, and National Guard
- Provide verifiable proof of military status
 - Leave and Earnings Statement (LES)
 - Military Identification Card
 - Other documentation which clearly reflects Military status

PROGRAM PARAMETERS

The VPP discount is compatible with all other applicable incentive programs

Eligible participants can take advantage of this program up to two times per year

Discount is not compatible with any vehicle sold or leased to a fleet account

WHAT DO YOU NEED TO DO:

1. Visit INSIDENISSAN.COM
2. Click on Active and Reserve US Military
3. Enter your home address, email, phone, etc
4. Obtain your Military VPP Claim ID
5. Visit your local Nissan or Infiniti Dealer
6. Provide printed copy of your VPP Claim ID
7. Select your new Nissan or Infiniti

REQUIRED DOCUMENTS AT THE TIME OF PURCHASE:

- Valid Driver's license or personal identification
- Copy of LES or documentation to verify Military status
- Copy of your printed VPP claim ID
- Proof of insurance

For more information, visit INSIDENISSAN.COM today.

NATIONAL PROGRAM ANNOUNCEMENT
NISSAN OFFICIAL PROGRAM RULES
US MILITARY ACTIVE AND RESERVE VPP PROGRAM
EFFECTIVE: MAY 18TH, 2011

PROGRAM WEBSITES: Visit www.insidenissan.com to obtain VPP claim ID
Visit www.vehiclepurchaseprogram.com to submit for VPP Dealer Delivery Fee

ELIGIBLE PARTICIPANTS: Current active duty status or reserves in the US Military (Army, Navy, Air Force, Marines, National Guard, or Coast Guard).

Retired Military Personnel are not eligible for this program.

ELIGIBLE VEHICLES: All New Nissan vehicles, except: GT-R and Leaf

ELIGIBLE INCENTIVE: Eligible customers are entitled to the "D-plan" VPP discount, effective May 18th, 2011. The offer includes a fixed discount amount below invoice **IN ADDITION** to all applicable current incentive offers:

VPP Discount is \$150 below invoice on every eligible Nissan model

Dealer is paid a \$600 Delivery Fee on each eligible sale

**DOCUMENTATION
REQUIRED:**

Provide driver's license or other personal identification

Provide Military Identification Card

Copy of printed VPP claim ID obtained at www.insidenissan.com

Dealer must include copy of one of the following with the claim submission:

- ❖ Leave and Earning Statement (LES)
- ❖ Other documentation which clearly reflects Military status

REDEMPTION PROCESS:

1. Customer is required to provide all appropriate paperwork to validate their status with the US Military
2. Dealer goes into www.vehiclepurchaseprogram.com to submit VPP claim form
 - Input VPP claim #
 - Input VIN #
 - Print copy of VPP claim form; which also serves as electronic submission
3. Dealer must obtain customer signature on the VPP claim form
4. Dealer must submit via e-mail/fax/mail the supporting documentation to Vehicle Purchase Program headquarters:
 - Proof of Military Status
 - Signed VPP claim form
 - Copy of signed buyers order or purchase agreement

E-mail contact: vppfaxes@maritz.com.

Fax Number: 636.827.3154

Mailing Address: VPP Headquarters or VPP Headquarters
P.O. Box 4900 1400 South Highway Drive
Fenton, Missouri Fenton, Missouri 63099
63099 (800)833-4856
(800)833-4856

Vehicle Purchase Program Headquarters will approve/deny/return based on quality of information provided.

PROGRAM FEATURES

This vehicle purchase program website is available 24 hours per day 7 days a week.

If you have any questions, please contact the VPP Claims hotline at 800-833-4856.